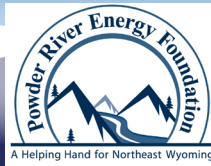


Powder River Energy Foundation Strategy Map

Mission

The Mission of the Powder River Energy Foundation (PRECorp Foundation) is to demonstrate our commitment to people and non-profit or charitable organizations in northeast Wyoming by lending a helping hand that will improve their quality of life or serve their community.



Vision

Our Vision: By 2023, the PRECorp Foundation will demonstrate its ability to reliably drive \$250,000 or more annually toward local charitable needs and be in the top most recognized Foundations in northeast Wyoming while maximizing impact and involvement of its member/owners.

Members

M1.
Aligned values and effective response

M2.
Positive impact on my community

M3.
Good stewards of our resources

M4.
I can make a difference

And exceeding expectations

Financial

F1.
Sustainable revenue

F2.
Leverage grants and matching

F3.
Solid investment strategy

F4.
Establish an endowment

By adding value

INVOLVEMENT

INCOME

IDENTITY/ IMAGE

IMPACT

Internal Processes

P1.
Identify and align partners

P2.
Engage employees

P3.
Leverage PRECorp Board

P4.
Empower Foundation Board

P5.
Engage Partners

P6.
Fundraising events/ programs

P7.
Develop investments

P8.
Secure private Endowments

P9.
Educate members, partners, recipients

P10.
Promotion by the act of giving

P11.
Public relations

P12.
Advertise through all channels

P13.
Improve quality of life

P14.
Create sustainable success

P15.
Eliminate need

We will deliver results

Team talent and technology

T1.
Foundation Board

T2.
PRECorp Board

T3.
PRECorp Employees

T4.
Other foundations/ charities

T5.
Volunteers

We will empower our team

Technology: Social media • Facebook • Twitter • Website • Email messaging • Electronic media

Values

Integrity • Accountability • Commitment to Community • Compassion • Timely Response

Guided by our ethics